

## Nirmala College for Women (Autonomous)





## **Institutions Innovation Council**

## **Activities Report**

S.No	Date	Title of the Activity	Number of Participants
		2021-2022	
		IPR	
1	10.06.2021	Webinar on "IPR and IP Management", Dr.L.Hariprasath, Assistant Professor of Bio-Chemistry & Head – Centre for IPR, Karpagam Academy of Higher Education, Coimbatore was the Guest of Honour.	134
2	09.10.2021	Impact Lecture Series II on Recent Trends in Innovation, Incubation & IPR – "Innovation and Incubation for Young Entrepreneurs"  Session I – Awareness of IPR & Its related Activities Resource Person: Mr. Hariprasath Lakshmanan, Associate Professor, Department of Biochemistry, Karpagam Academy of Higher Education, Coimbatore.  Session II – innovation & Incubation for Young Entrepreneurs Resource Person: Mr. Jaisankar, Mentor, Ministry of Education, Innovation Cell, AICTE.	
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3	16.12.2021	Workshop on "Creative and Design Thinking - A One Step Solution to all Problems", Dr.R.Swarnalatha, Associate Professor & Head, Management Science – Retail Management, PSG College of Arts & Science, Coimbatore addressed the students.	102
4	22.02.2022	Awareness Cum Quiz Programme on "Intellectual Property Rights"	103
5	24.02.2022	Webinar on "An Overview of IPR". Dr. N. Prasanna, Associate Professor & Head, Department of Economics, Director, Entrepreneurship Innovation & Career Hub, Bharathidasan University, Tiruchirappali.	66
6	24.02.2022	Webinar on "Trademarks & Copy Rights". Mrs. Nirmala Anthony, Founder & CEO of Jirch Corporate Solutions, Coimbatore.	71
7	24.02.2022	Workshop on "Copy Writing: A Big Business". Ms. Anugraha Sunoj, Creative Writer & Creative Director, Your videoz, Coimbatore.	74
8	24.02.2022	Webinar on "Intellectual Property Rights". Dr. I Niyas Ahamed, Assistant Professor, Department of Biochemistry &	82

		President, Institution's Innovation Council, Sacred Heart College, Tirupur.	
9	26.02.2022	Webinar on "Patenting and Technology Transfer ". Ms. Ramya Ravi, Assistant Professor, Department of Pharmaceutical Quality Assurance, Manipal College of Pharmaceutical Sciences, Manipal Academy of Higher Education, Manipal, Karnataka.	99
10	28.02.2022	Webinar on "Intellectual Property Rights (IPR)". Dr. T. Parimelazhagan, Professor, Department of Botany, Bharathiar University, Coimbatore.	80
11	28.02.2022	Seminar on "Online Intellectual Property Protection". Guest of Honour was Mr. Vinod A., Director – Grobux Deliveries Pvt Ltd, Coimbatore.	130
12	05.03.2022	A Webinar on "Intellectual Property Rights". Resource Person was Prof. Dr. Balamurugan, Assistant Professor, Research Department of Economics, Periyar EVR College, Trichy.	45
13	07.03.2022	Lecture on "Introduction to Intellectual Property & Patents". Resource Person was Ms. Jaishri Jayawanth, Manager II, Engineering Team Leader, Caterpillar, Inc, Bangalore.	64
14	24.03.2022	Special Programme on "IPR & Copy Rights". Dr. P. Mani, Director, Annai Group of Institutions, Kumbakonam served as the Resource Person.	77
15	12.04.2022	Online Awareness Programme on "Intellectual Property Rights". Guest of Honour was Mr. A Seetha Raman, Examiner of Patents & Designs, Patent Office, Chennai, Governnment of India.	,,
16	19.04.2022	Online Workshop on "Intellectual Property Rights (IPR):Patents and Designs Filing". Ms. Pooja Vishal Maulikar, Examiner of Patents & Designs, Rajiv Gandhi National Institute of Intellectual Property Management, Nagpur. O/o CGPDTM, DPIIT, Ministry of Commerce & Industry, Government of India was the Guest of Honour.	330 278
		Entrepreneurship, Innovation & Startup	
1	02.06.2021	Webinar on "Entrepreneurial Avenues". Chief Guest was Dr. B. Balamurugan, Asst. Professor, Research Department of Economics, Periyar EVR College, Trichy., Speaker & Trainer of Life Skills Management, Resource Person, UGC HRDC.	96
2	03.06.2021	Webinar on Startup Program "Startup Eco-System Drivers Challenges and Pillars of Support. Dr. H. Vignesh Ramamoorthy, Assistant Professor, Department of Information Technology and Cognitive Systems, Sri Krishna Arts & Science College, Coimbatore served as the Resource Person.	61

3	03.06.2021	Webinar on "CEER - Computer Enabled Entrepreneurs". Dr. A. Prema Kirubakaran, Associate Professor, Department of Computer Science, School of Computing Science, Vels Institute of Science and Technology & advanced Studies, Chennai was the Chief Guest.	146
4	03.06.2021	Webinar on "Traits of Successful Entrepreneur". Mr. P. Sathish Kumar, Director – Operations & Trainer, SOS (School of Skills), R.S. Puram, Coimbatore.	58
5	04.06.2021	Webinar on "Synthesis and Application of NANO materials as Cathode for Electrocarboxylation". Resource Person was Dr. V> Suryanarayanan, Principal Scientist, Electro-organic & Material Electrochemistry Division, CSIR-CECRI, Karaikudi.	81
6	04.06.2021	Workshop on "Venture into Incubation Centers and Start up for Life Sciences" in collaboration with Next Big Innovation Labs: 3D Bioprinting in India. The following were the Resource Persons:  1. Mr. Piyush Padmanaban, CEO, Co-founder, Director, Next Big Innovation Labs, Bangalore.  2. Mr. Chriswin Saimon, Scientist, Next Big Innovation Labs, Bangalore  3. Ms. Anubha Mehra, Sr. Executive – Business & Marketing, Next Big Innovation Labs, Bangalore.	101
7	04.06.2021	Online Workshop on "Awareness on Startup and Related Ecosystem Designing Tool Inkscape". Resource Person was Ms. S. Rama Mercy, Assistant Professor, Avinashilingam Institute for Home Science & Higher Education for Women (Campus II), Coimbatore.	47
8	07.06.2021	Seminar on "Manadhin Enname Valarchiyin Thodakkam". Mr. N. Masilamani (Manoshakthi Masilamani), Director, Zenith Medical Equipments, Chairman, Indian Psychiatric Training Center, Coimbatore.	99
9	08.06.2021	Webinar on "Entreprenuership Beyond Career Building Options". Dr. Mr. Madhukar Varshney, Edupreneur Founder & MD of NimbleQ, India.	100
10	10.06.2021	Webinar on "Survival Chances For Start-Ups". The Guest of Honour was Mr. Nithilan D, Assistant Professor, Department of International Business, Sri Ramakrishna College of Arts and Science, Coimbatore.	78
11	11.06.2021	International Panel Discussion on "Opportunities, Issues and Challenges in Start-Ups". The following were the Panel Members of the Board:  1. Mr. Sam Prabhu Jesu Rajendran, Customer Success Manager, SimScale GmbH, Munich, Germany.  2. Dr. Mosac Selvakumar, Assistant Professor, Science & Math Program, Asian University for Women, Chitagong.	95

12	24.06.2021	Drive on "Internship Drive at Start-up".	763
13	25.08.2021	Motivational Session on "Empowering Women: Emboldening Entrepreneurship". Mr. Sathish Raj, CEO, E-Cursaders, Chennai was the Resource Person.	69
14	25.09.2021	Impact Lecture Series - I on "Recent Trends in Entrepreneurship & Startup" Session I: "Awakening the Minds of Young Entrepreneurs" Resource Person: Mr. Jaishankar, CEO, Thozil Munaivor Aalosanai & Payirchi Maiyam, Tamil Nadu.	
			323
15	25.09.2021	Impact Lecture Series - I on "Recent Trends in Entrepreneurship & Startup" Session II: "Accelerating an Innovative Approach to Start up" Resource Person: Dr. C.P. Rosy Fernando, Founder & CEO, Startup Solutions, Tamil Nadu.	205
16	10.11.2021	Workshop on "Entrepreneurship & Innovation: A Career Opportunity". Mr. J. Vanangamudi, Managing Patner & CEO, JV Associates & Academy, Coimbatore served as the Resource Person.	67
17	26.11.2021	Motivational Session on "Successful Entrepreneurs". The Resource Person was Ms. Shiny, Entrepreneur, Fascino Dresses, Coimbatore.	100
18	29.11.2021	Workshop on "Problem Solving and Ideation Workshop".  Resource Person was Ms. Sujaya Rao, Co-Founder and Chief Operating Officer, Teenr, Chennai.	78
19	21.01.2022	Seminar on "Innovation and Idea Generation on Entrepreneur Skill, Attitude and Behaviour Development". The chief Guest was Mr. Vinod, Founder, Co-Owner, GROBUX, Coimbatore.	52
20	25.01.2022	Workshop on "Pitching Event for Ideas scouted and linkage with Innovation Ambassadors for Mentorship Support". Dr. N. Krishnaveni, Assistant Professor in Microbiology, EDC Coordinator, PSG College of Arts & Science, Coimbatore was the Resource Person.	70
21	24.02.2022	Webinar on "Business Model Development". Resource Person was Dr. B. Merceline Anitha, Assistant Professor, Department of Management Science (PG), Sri Ramakrishna College of	
20	24.02.2022	Arts & Science, Coimbatore.	96
22	24.02.2022	Orientation Session on "Understanding the Market For Products and Services". Dr. R. Geetha, Associate Professor & Head, Department of B.Com CA, Sri Ramakrishna College of	20
		Arts & Science, Coimbatore was the Chief Guest.	30

23	23.02.2022	A Hands on Training Program on "Doll Making". Ms. Radhika J.A, Artist & Founder, Queen Bee Crafts & Arts,	
		Coimbatore trained the students on Doll Making.	20
24	25.02.2022	Webinar on "Business Model Development". Dr. Jamal	
		Mohamad Zubair, Professor, Lead College of Management,	
		Palakkad gave a conceptual frame work that business model	
		serves as a tool to design truly customer-oriented needs in the	90
25	25.02.2022	market.	80
25	23.02.2022	Webinar on "Business Model- For Student Start-Ups ". Resource Person was Mr. Haresh Sakthivel, Volunteer &	
		Director of No Food Waste, Managing Head – Thinkink, Co-	
		founder, Salai Nanbargal.	142
26	26.02.2022	Webinar on "Entrepreneurship-Business Opportunities". Guest	142
20	20.02.2022	of Honour was Rtn. V.S. Sudhakar, Managing Director,	
		Anuswaryaa Enterprises PVT Ltd, Coimbatore.	45
27	28.02.2022	Webinar on "Business Model Development". Dr. K.	15
		Prabhakaran, SEBI & EDII served as the Resource Person.	140
28	26.03.2022	Visit to Incubation Centre, Nehru College of Technology,	1.0
		Coimbatore.	53
29	08.04.2022	Seminar on "Business Model Development and Prototype".	33
2)	00.01.2022	Resource Person was Mr. Leo Chelliah, CEO, Dreamguys,	
		Technology PVT Ltd, United Kingdom.	42
30	11.04.2022	Guest Lecture on "Elements and Development of Business	.2
		Models". Mr. Balasingh, Founder of Gobal Tamil Council,	
		Chennai served as the Resource Person.	49
31	18.04.2022	Webinar on "Business Model Development". Dr. R.	
		Indhumathy, Senior Assistant Professor, Department of	
		Management Studies, Dr. N.G.P Institute of Technology,	
		Coimbatore was the Chief Guest.	35
32	19.04.2022	Special Guest Lecture on "Women & Entrepreneurship	
		Development". Mr. Jude Pradeep, Digital Manager, Mahindra	
		Industries Private Ltd, Coimbatore was the Resource Person.	77
33	19.04.2022	Workshop on "Entrepreneurship - Development of Business	
		Model". Dr. S. Franklin John, Professor, Vignana Institute of	
		Management, Bachupally, Hyderabad was the Chief Guest.	50
34	25.04.2022	Wakings on "Duototyming in Life Saigness, Design and	59
34	23.04.2022	Webinar on "Prototyping in Life Sciences: Design and Development Process". Funded by DBT Star College scheme.	
		Dr. S. Balasubramanian, Dean, R & D and Biosciences, Dr.	
		N.G.P Arts & Science College, Coimbatore served as the	
		Resource Person.	
		resource reason.	97
35	25.04.2022	Guest Lecture on "Business Model Development". Mr.	
		Murugesan P.K, entrepreneur & Designer of India's first	
		Wooden Sports Bicycle was the Guest of Honour.	
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36	25.04.2022	Seminar on "Bioentrepreneurship". Mr. S.K. Babu, Director, Eco Green Unit, Saibaba Colony, Coimbatore served as the Resource Person.	
		Resource Terson.	50
37	26.04.2022	Report on Webinar on "Entrepreneurship and Employability for Students". Mrs. Padmavathi, CEO of Profile Plus Institute, Coimbatore was the Chief Guest.	
			70
38	27.04.2022	Webinar on "Business Model Development". Dr. J. Deepa, Assistant Professor, Department of Physics, Government Arts College, Coimbatore was the Resource Person.	42
39	27.04.2022	Orientation Session on "Plan For Startup -Legal & Ethical Challenges". Mr. V.G. Joseph, Managing Partner, Premier Automation, SIDCO & President, Lions Club, SIDCO Industrial Estate, Coimbatore was the Guest of Honour.	72
			75
40	06.05.2022	Workshop on "Business Model Canvas". Mr. A. Grace Antony Rose. Assistant Professor (Selection Grade) Department of Management Studies, Sri Ramakrishna Engineering College, Coimbatore was the Resource Person.	
			128
41	07.05.2022	Webinar on "Validation & Innovation". Dr. Anandhi, Assistant Professor Department of Tamil (SF), Nirmala College for Women, Coimbatore served as the Resource Person.	
			75
42	19.05.2022	Lecture on "Business Model Canvas". Mr. A. Grace Antony Rose, Assistant Professor (Selection Grade), Department of Management Studies, Sri Ramakrishna Engineering College, Coimbatore was the Resource Person.	73